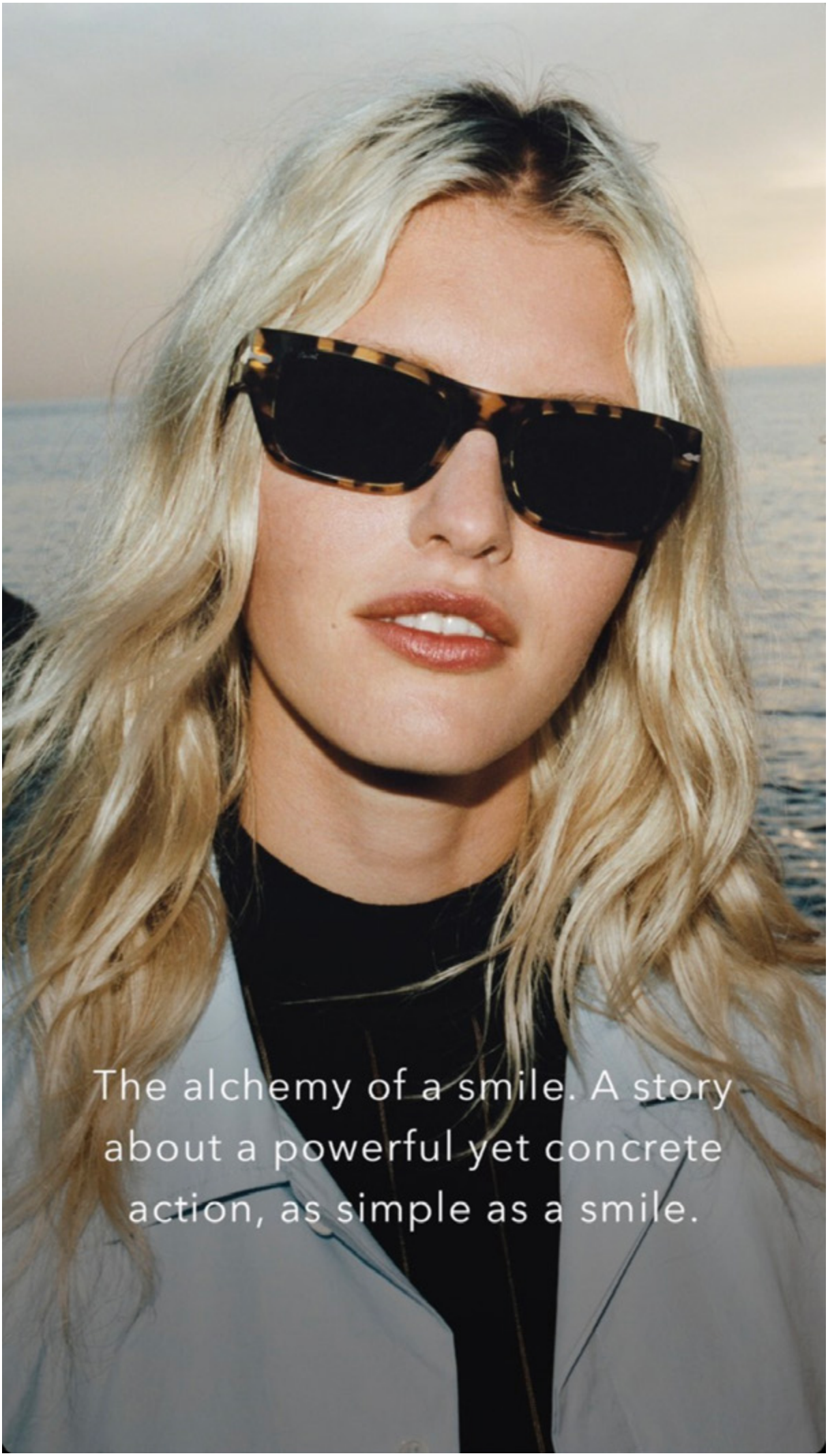
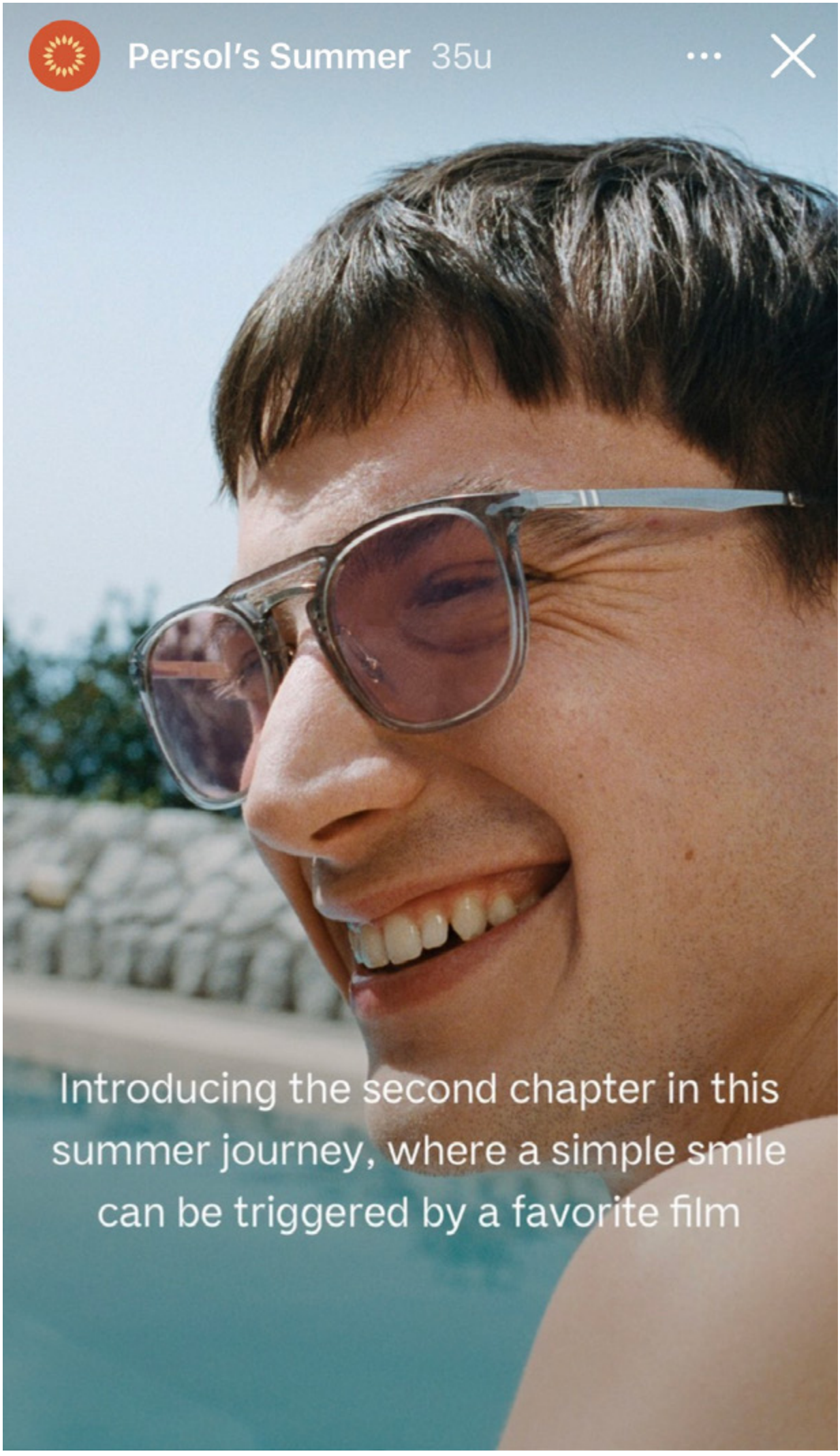
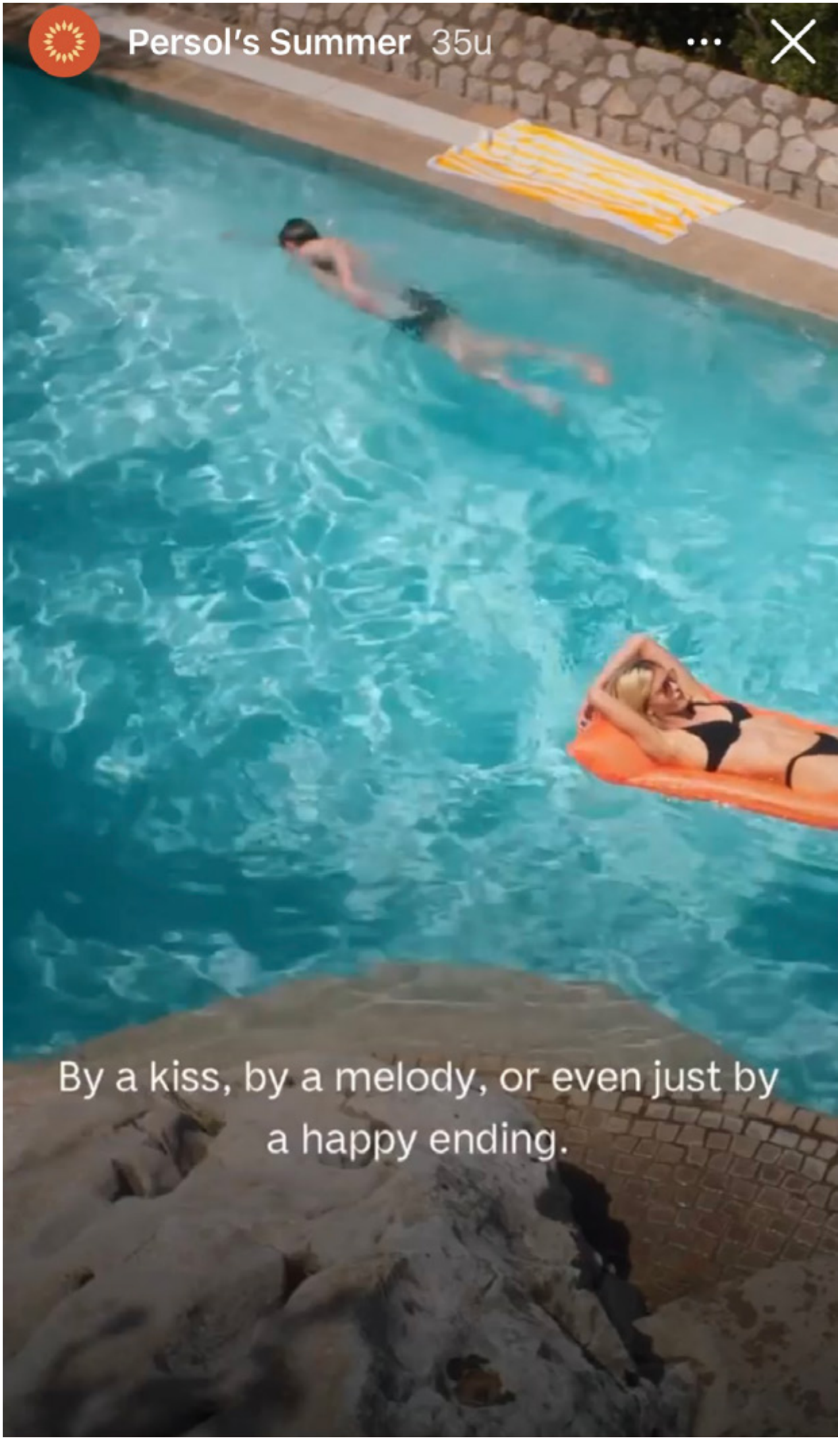
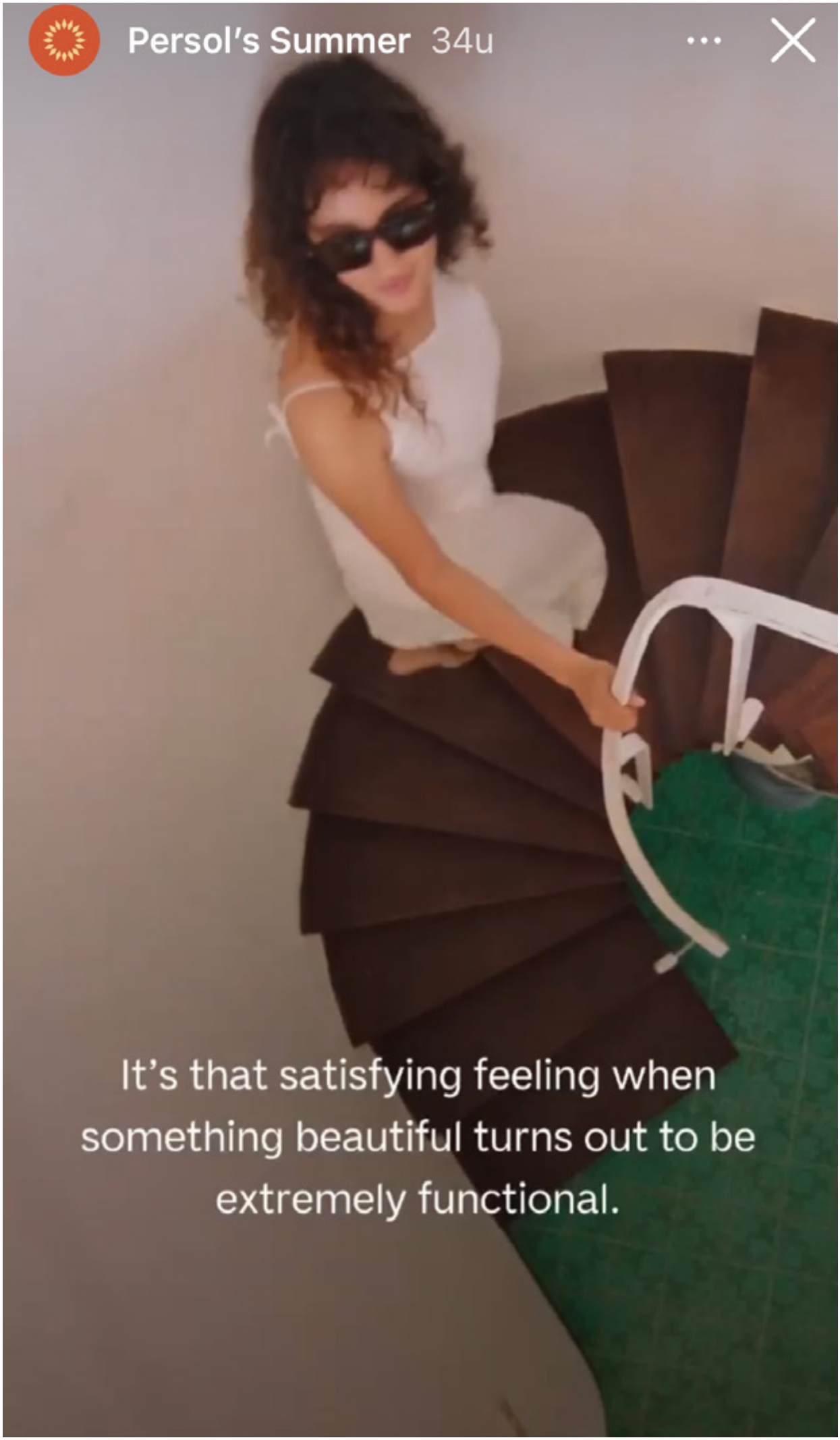
PERSOL

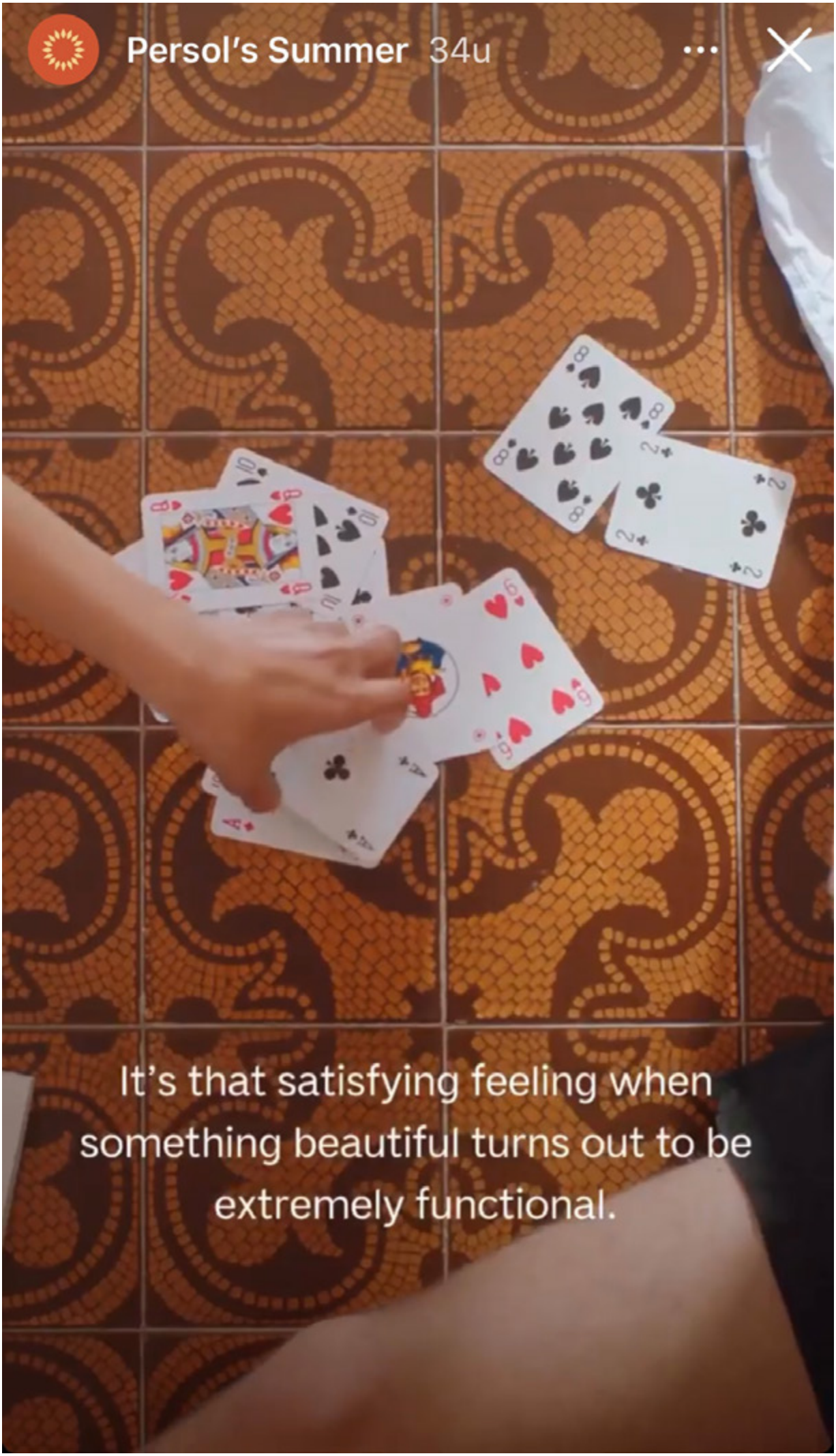

The alchemy of a smile. A story about a powerful yet concrete action, as simple as a smile.

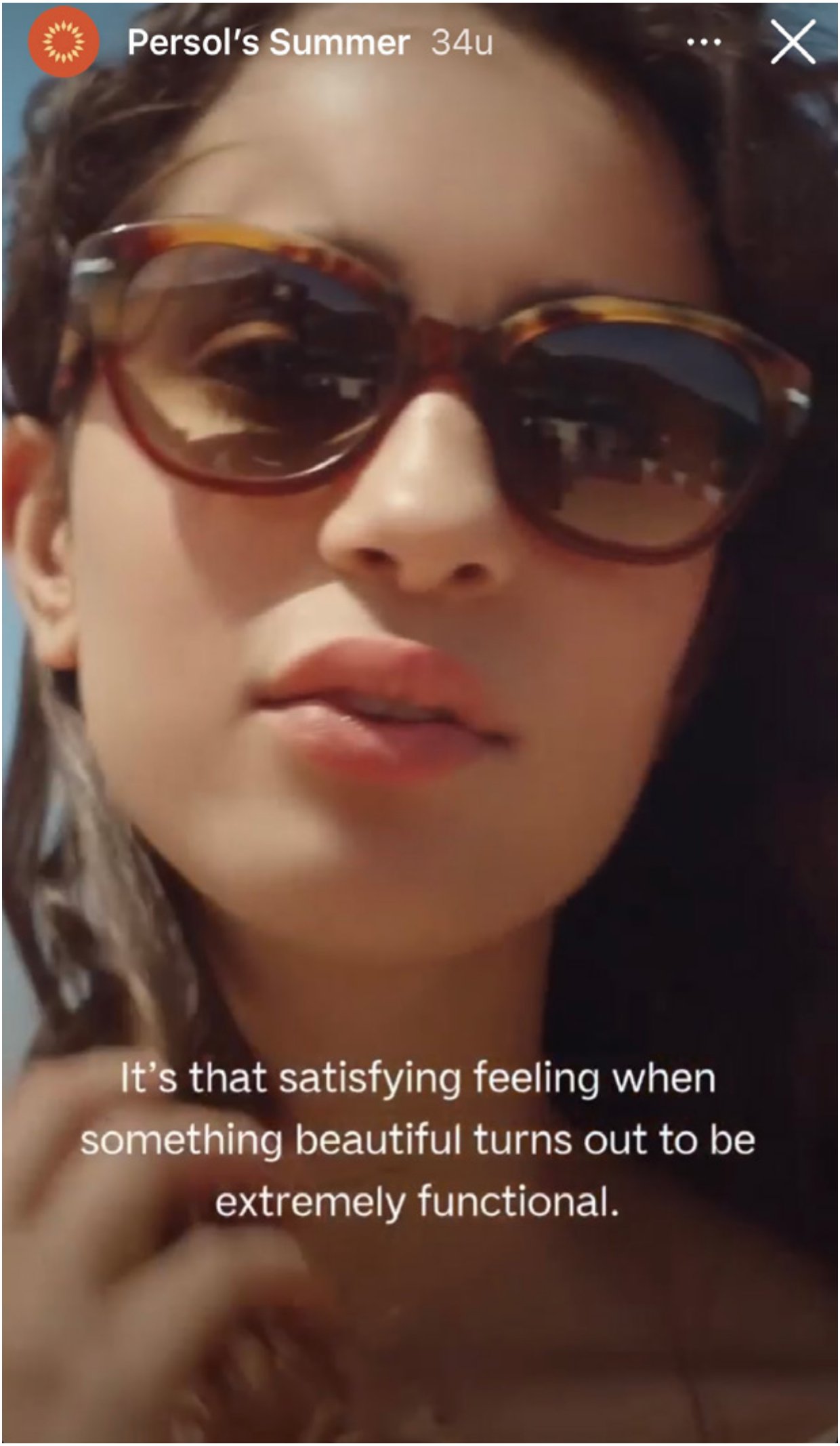

Persol's Summer 35u
Introducing the second chapter in this summer journey, where a simple smile can be triggered by a favorite film

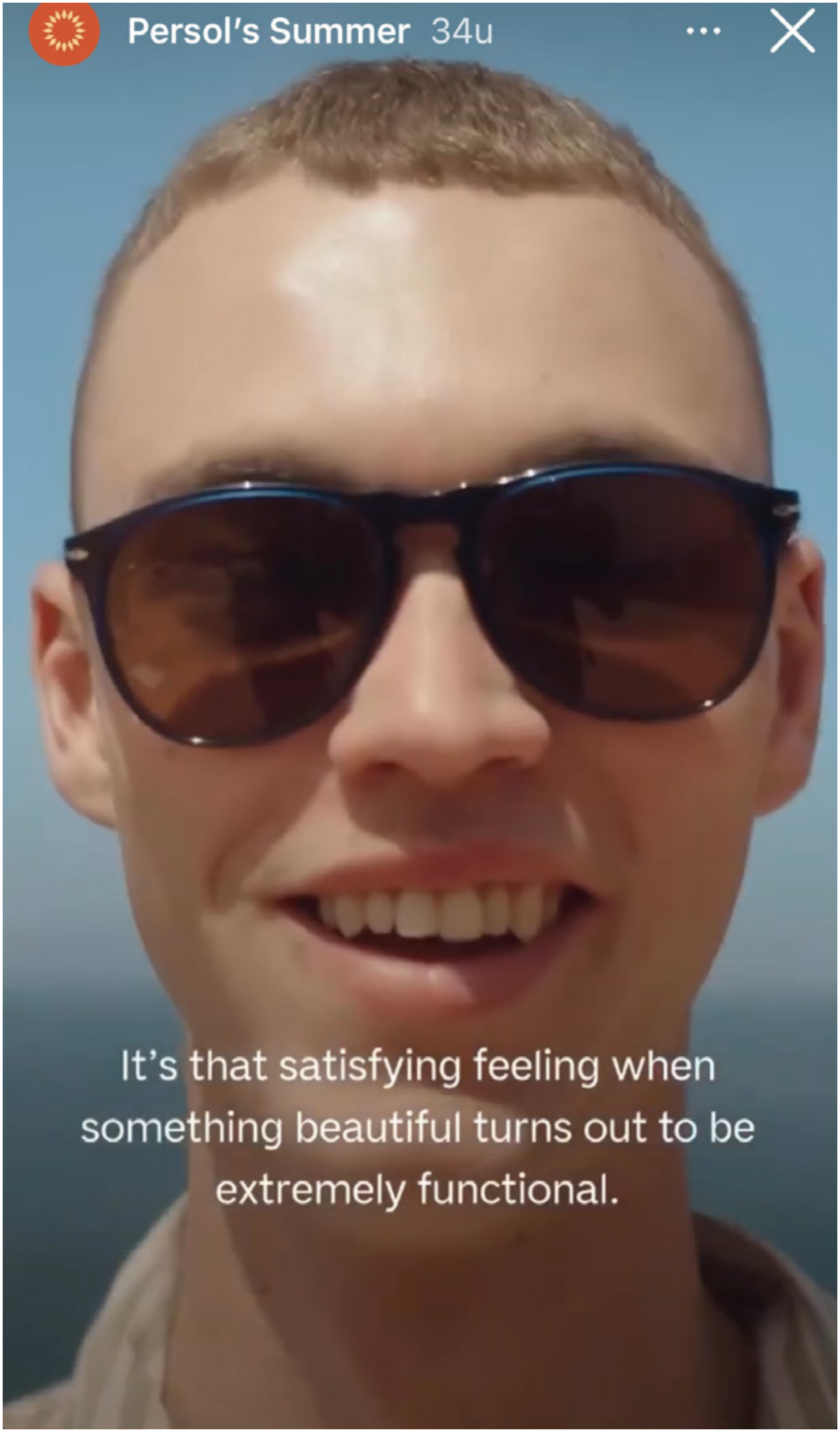

Persol's Summer 35u
By a kiss, by a melody, or even just by a happy ending.

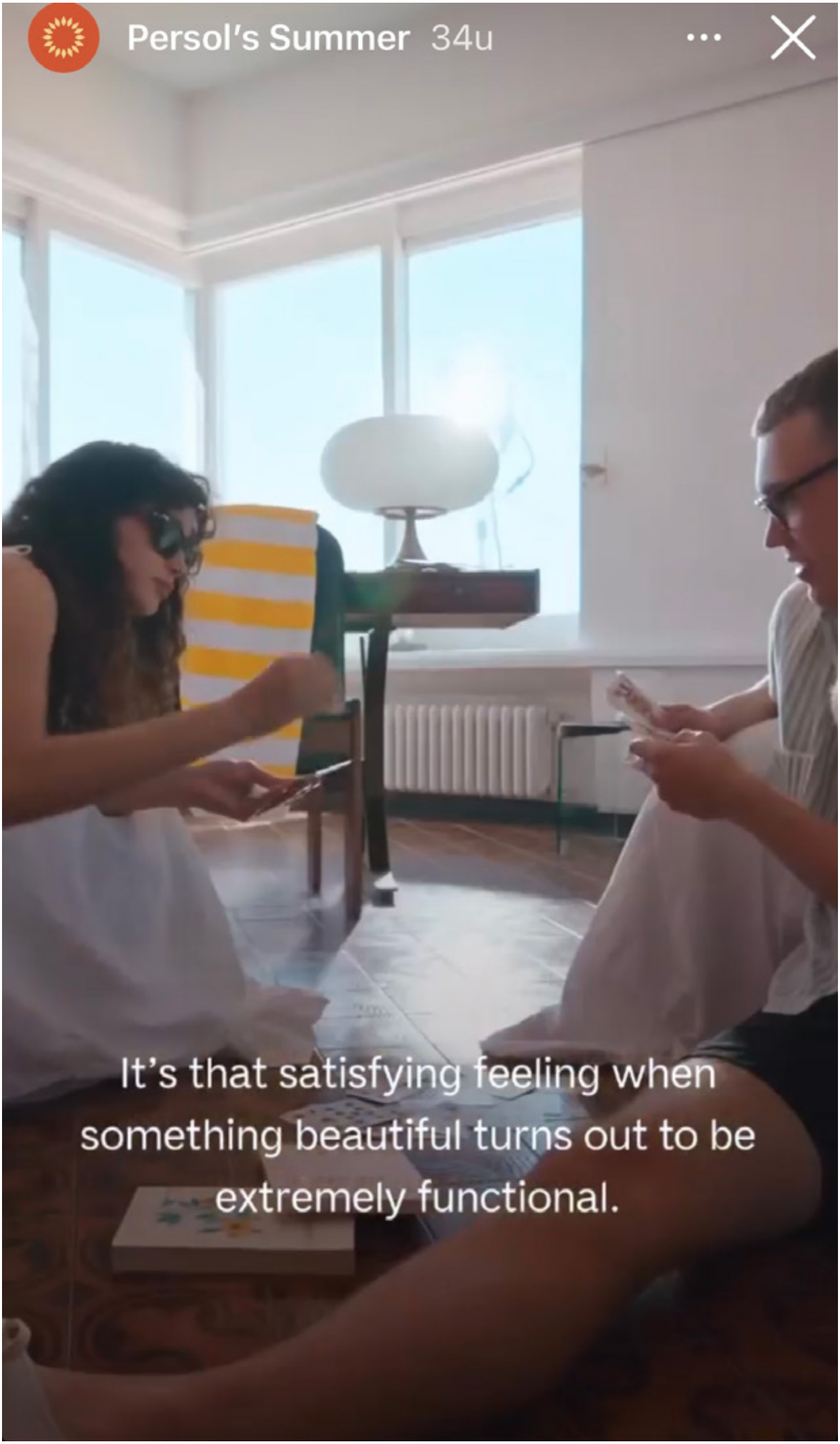
Persol's Summer 34u
Introducing chapter three of Persol's summer, where understated designs become the most majestic feature out there.

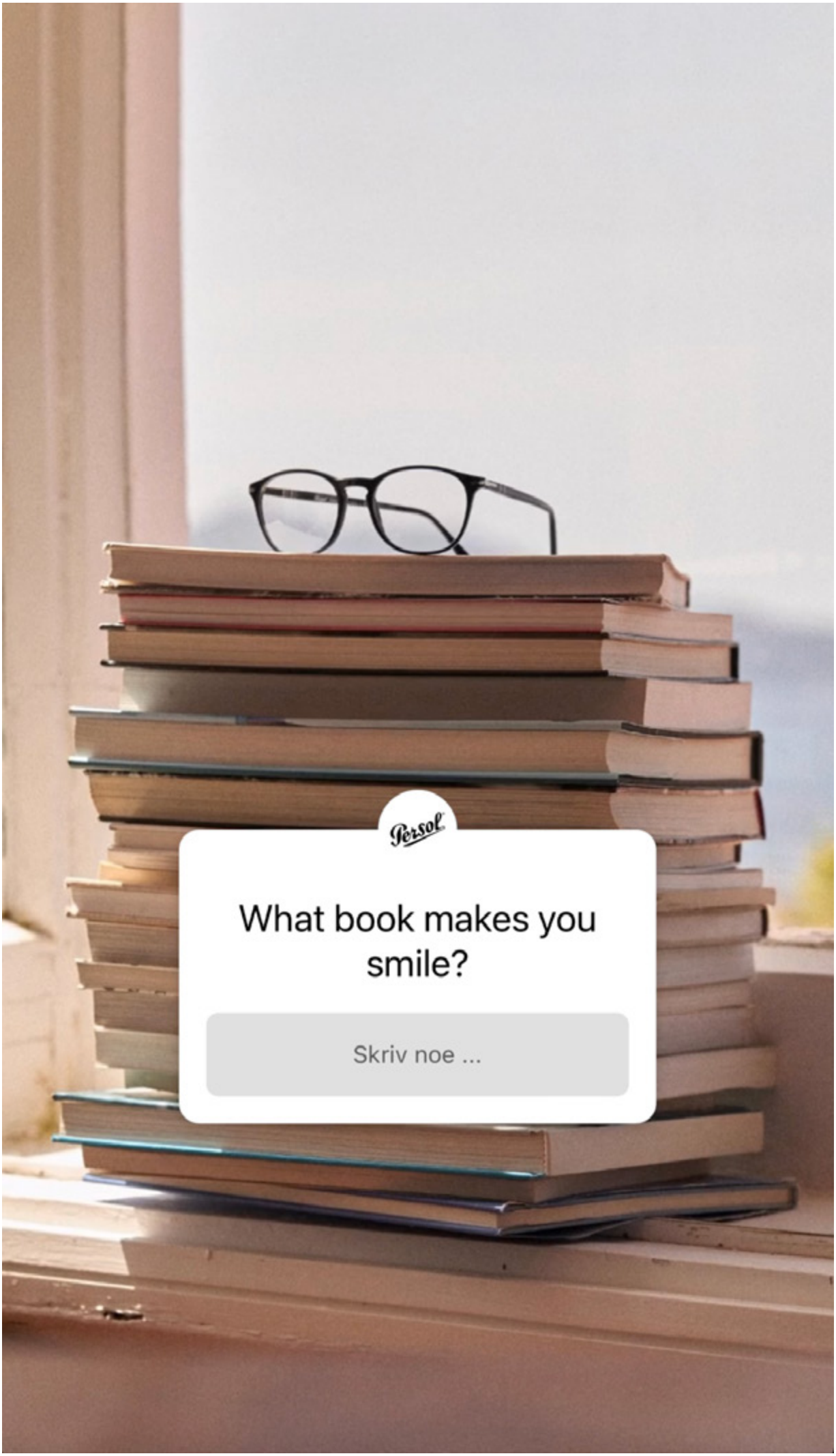

Persol's Summer 34u
It's that satisfying feeling when something beautiful turns out to be extremely functional.

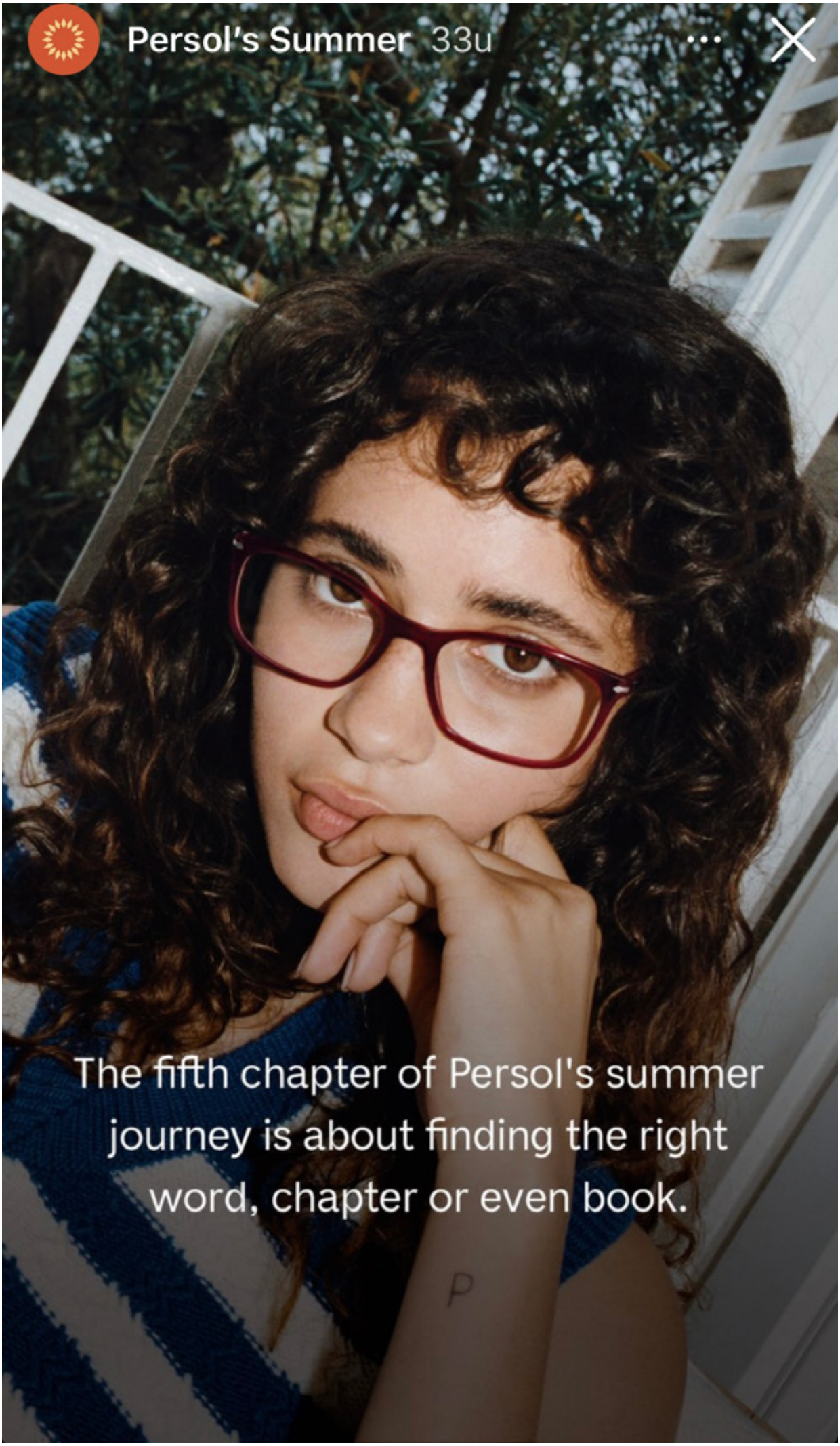

Persol's Summer 34u
It's that satisfying feeling when something beautiful turns out to be extremely functional.


Persol's Summer 34u
It's that satisfying feeling when something beautiful turns out to be extremely functional.

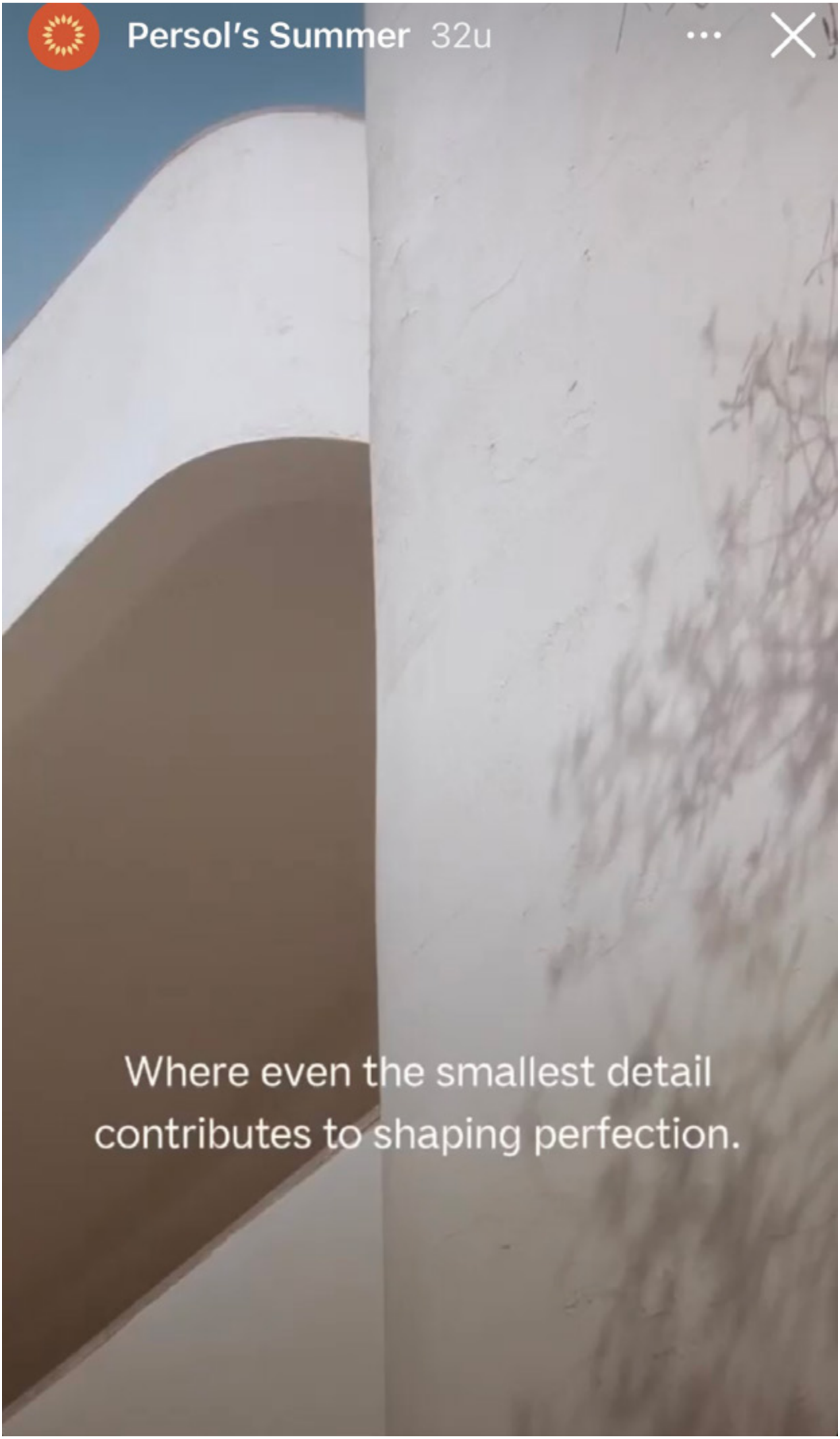

Persol's Summer 34u
It's that satisfying feeling when something beautiful turns out to be extremely functional.


Persol's Summer 34u
It's that satisfying feeling when something beautiful turns out to be extremely functional.


Persol
What book makes you smile?
Skriv noe ...


Persol's Summer 33u
The fifth chapter of Persol's summer journey is about finding the right word, chapter or even book.

Persol's Summer 32u
We asked the question
"What book makes you smile?".
And here are the one-of-a-kind
answers we received


Persol's Summer 32u
Where even the smallest detail
contributes to shaping perfection.